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Health

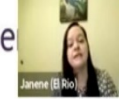
Engaging our Community During the COVID19 Pandemic: Outreach

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Evolving Outreach Strategies

- ▶ Social Media and Virtual Outreach
- ▶ Virtual Presentations and Education

Arizona Health Care Cost Containment System (AHCCCS)



- Programa de Medicaid de Arizona: seguro médico para individuos y familias de bajos ingresos

Maneras de solicitar AHCCCS:

- Solicitud en línea Health-E-Arizona Plus:
www.healthearizonaplus.gov
- 1(855)HEA-PLUS (1-855-432-7587) - línea telefónica abierta de lunes a viernes 7 a.m. - 6 p.m.

Facebook Live Presentation February 24, 2021

Challenges

- ▶ Community members needing in-person assistance

Community Partnerships

Building and maintaining community partnerships has been the best way to reach as many community members as possible with limited outreach opportunities. Many partner organizations assist community members that may *also* need services and assistance we provide. Virtual meetings and checking in through email have been very useful to maintain relationships with community partners.

- ✓ Keeping updated partner information
- ✓ Closed-loop referrals to and from community partners

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Thank you!