



NORTH COUNTRY

HealthCare

**Outreach and Enrollment in a
Pandemic**

A Little Bit About Us

- Has 14 clinics across Northern Arizona
- FQHC and provides care for underserved populations
- Has 11 assistors across clinic locations
 - 16 assistors when fully staffed



Outreach and Enrollment Program

Let us help get
your family covered!



North Country HealthCare can help you apply for:

- AHCCCS (Arizona's Medicaid Program)
- KidsCare (Children's Health Insurance Program)
- The Health Insurance Marketplace (HealthCare.gov)
- PLUS other programs like nutrition assistance, cash assistance and more!

Call for your free appointment!
928.522.1104



Scan here to see
our Health Benefit
Enrollment Toolkit!



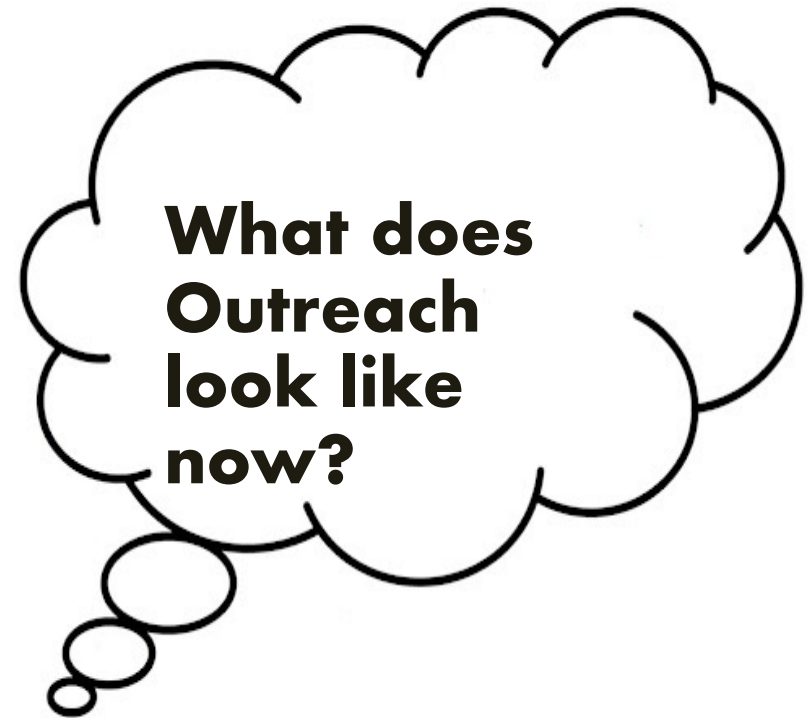
NORTH COUNTRY
HealthCare
northcountryhealthcare.org

- Grants we hold:
 - CK2C
 - Navigator
 - SNAP (SNAP Partner)

So, how do you Outreach?

Normally:


- Attend events
- Talk with community partners
- Host events
- Post flyers
- Work with schools, etc.



So, how do you Outreach?

- At the beginning, people really locked down
- We didn't have events to go to
- People weren't in the office
- It was hard to meet with a community partner
- Schools weren't meeting in-person
- Everything was virtual

So, how do you Outreach?

- You have to get CREATIVE! 
 - How is your population responding?
- Request a virtual meeting with a community partner
- Ask to speak in a staff meeting on Zoom
- We sent our flyers out to community partners



So, how do you Outreach?

- We asked schools to send out mass text messages to their families
- School newsletters and websites
- We established referral systems with agencies
- During Open Enrollment, we called 200+ hotels in our region area to promote the Marketplace.

Being Active in the Community

- Things started opening up, YAY!
- Events were happening again
- We got approved to go out into the community again.



So, how do you Enroll?

- How do you enroll people in a pandemic where you have to social distance and wear a mask?
- How do you encourage people to enroll in health insurance?
- What did it look like?



Listening and Understanding

- In-person appointments if you clinic/agency approves it
- Over the phone options
- **What does the family or individual need?**



Thank You

- If you ever have questions, please don't hesitate to reach out.

– Abby Sanchez

- vesanchez@nchcaz.org
- 928-522-9586



Activity

